

**BACKGROUND:**

These Terms and Conditions set out the terms governing the Black Friday 2023 Giveaway Prize Draw. The promoter of the Prize Draw is ViaScreens. **Please read these Terms and Conditions carefully and ensure that you understand them.**

ViaScreens is a trading name of Viakeys Ltd which is a limited company registered in England and Wales under company number 06882871. Our registered address is 47-49 Park Royal Road, London NW10 7LQ, United Kingdom.

**By submitting an entry to the Prize Draw, you are agreeing to accept and be bound by these Terms and Conditions.** If you have any questions, please contact Us at support@viascreens.com. Please note that We reserve the right to refuse entry or refuse to award a prize to anyone who is in breach of these Terms and Conditions.

**1. Definitions and Interpretation**

1.1 In these Terms and Conditions, unless the context otherwise requires, the following expressions have the following meanings:

<b>“Closing Date”</b>	means the closing date of the Prize Draw, as set out in Clause 3;
<b>“Draw Date”</b>	means the date on which the winners will be chosen, as set out in Clause 5;
<b>“Opening Date”</b>	means the opening date of the Prize Draw, as set out in Clause 3;
<b>“Prize Draw”</b>	means Black Friday 2023 Giveaway; and
<b>“We / Us / Our”</b>	means ViaScreens, whose details are provided above.

**2. Prize Draw Entry Rules**

2.1 The Prize Draw is open to all country residents aged 18 and above, subject to the following exceptions.

2.2 The following may not enter the Prize Draw:

- a) Our employees or their families; and/or
- b) Our agents, subcontractors, and any other third parties involved in or directly associated with the running of the Prize Draw.

2.3 Only one entry per person is permitted.

**3. Opening and Closing Date**

3.1 The Opening Date of the Prize Draw is 07:00 GMT on 23rd November 2023.

3.2 The Closing Date of the Prize Draw is 19:00 GMT on 30th November 2023.

3.3 Entries received after the Closing Date will not be valid, accepted, or considered.

**4. How to Enter the Prize Draw**

4.1 Prize Draw entries are free. No purchase to the Prize Draw is necessary.

4.2 To submit your entry to the Prize Draw:

- a) Place an order on Our website at <https://viascreens.com/> for 2 items to receive a single entry. For every 2 items added to the cart a virtual entry ticket will be rewarded and entered into the prize draw. Further entry points may be earned by taking further actions as set out on your order confirmation page and your account page on Our website.; or
- b) Download and send the paper entry form to our registered address above.

4.3 Please note that We do not accept any responsibility for any entries which are not successfully completed (e.g., lost or delayed) due to technical faults (including, but not limited to, hardware, software, and network faults) or for entries which We do not receive.

## 5. The Prize Draw

- 5.1 The first winner will be selected by random draw, which shall be performed by a computer process on the Draw Date, 1st January 2024. Subsequent draws will take place every 7 days until all prizes are claimed.
- 5.2 The Prizes and winner allocations will be as follows:  
iPad Pro 11-inch - (1st Winner); iPad Air 10.9-inch - (2nd Winner); iPad (10th gen) - (3rd Winner).
- 5.3 Winners will be notified by email (using the details provided in their entry) within 2 days after the Draw Date and must respond to Our email to claim their prize. The email address We will use to contact the winner is the same email address used to place their order.
- 5.4 If a winner does not respond to Us within 3 days of being notified, their prize will be forfeited, and We shall be entitled to select another winner using the process set out above.
- 5.5 Winners will receive their prize by DHL Express within 14 days of their response.
- 5.6 Prizes are non-exchangeable and non-transferrable. No cash alternative is offered. We reserve the right to substitute a prize with an alternative prize of equal or greater value in the event that circumstances beyond Our control make it necessary for Us to do so.
- 5.7 Our decision regarding any aspect of the Prize Draw is binding and final. We will not enter into any correspondence about the decision.
- 5.8 We are required to publish or otherwise make available information which indicates that a valid award has taken place. The surname and county of major prize winners will be provided from Us by:
- a) Writing to Us at Viakeys Ltd, 47-49 Park Royal Road, London NW10 7LQ, United Kingdom, enclosing a self-addressed envelope; or
  - b) Sending an email to Us at support@viascreens.com;
- within 7 days after the Closing Date.
- 5.9 If you object to any of your information, as set out above in sub-Clause 5.8, being published or otherwise made available, please contact Us by post at 47-49 Park Royal Road, London NW10 7LQ, United Kingdom, by email at support@viascreens.com. Please note that We are still required to provide such information and winning entries to the Advertising Standards Authority on their request.
- 5.10 We reserve the right to hold void, cancel, suspend, or amend the promotion if it becomes necessary for us to do so.

## 6. Limitation of Liability

- 6.1 Nothing in these Terms and Conditions limits or excludes your legal rights as a consumer. For more information on your rights as a consumer, please contact your local Trading Standards Office or Citizens Advice Bureau.
- 6.2 Nothing in these Terms and Conditions limits or excludes Our liability (or that of Our agents or distributors, or that of their employees) for death or personal injury caused by negligence, for fraud or fraudulent misrepresentation, or for any other form of liability that cannot be excluded or limited by law.
- 6.3 To the extent permitted by law, and subject to sub-Clauses 6.1 and 6.2, We (and Our agents and distributors) shall not be responsible or liable to compensate any winner and shall not accept any liability for any loss, damage, death, or personal injury, as a result of accepting a prize.

## 7. Privacy and Personal Data

We will only use your personal information as set out in Our Privacy Policy, available from <https://viascreens.com/privacy-policy/>, and as explained above in Clauses 5.8 and 5.9.

## 8. Law and Jurisdiction

- 8.1 These Terms and Conditions, the Prize Draw, and the relationship between Us and you (whether contractual or otherwise) shall be governed by, and construed in accordance with, English law.
- 8.2 Any dispute, controversy, proceedings, or claim between Us and you relating to these Terms and Conditions, the Prize Draw, or to the relationship between Us and you (whether contractual or otherwise) shall be subject to the jurisdiction of the courts of England, Wales, or Scotland, as determined by your residency.